



Central/South Oakland Mobility Hub Overview

DOMI - Tosh Chambers

Swiftmile Hub

- Provides Transit arrival times and other transportation info
- Can advertise local businesses and give public service announcements
- Can reliably find scooters here
- Looking for a home in Oakland, if it's desired



Swiftmile Hub

Swiftmile hubs are modular, meaning we can add extra docks for scooters, even e-bikes when they are available here.

(Healthy Ride plans on rolling out electric bikes in the coming years)



Mobility Hubs

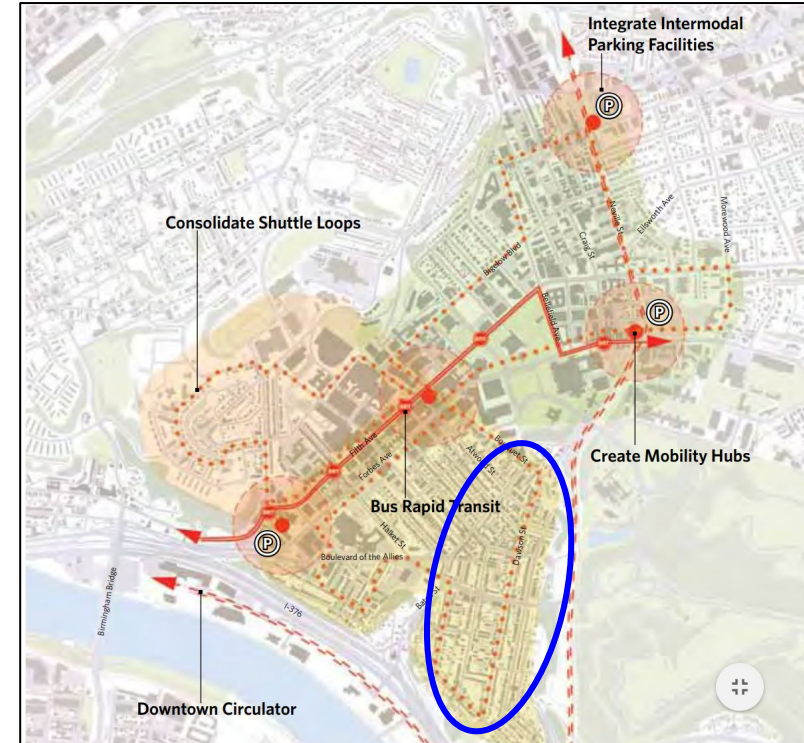
As time goes on, if there is demand and support, the mobility hub may include other elements:

- Carshare (Zipcar)
- Moped-share (Scoobi)
- Carpool/ridehail pick-up
- Bike rack
- Fix-it station
- Benches and shelter
- Public art
- Greenery
- Parcel storage
- Coffee stand
- The list goes on!



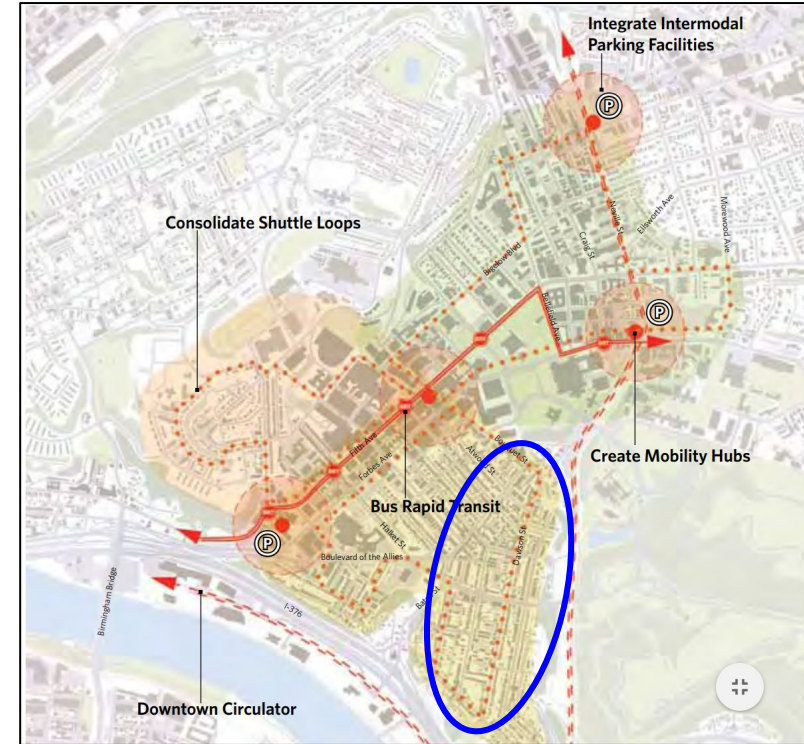
Notes:

- This hub aims to be located in either **Central or South Oakland**, in an area that has **poor access to frequent transit**.
- Locations were chosen according to **hub restrictions** (next page), as well as an effort to have the hub **centrally located** for residents living far away from the Fifth/Forbes corridor.
- We hope to have this station serve a large number of residents in this area of Oakland



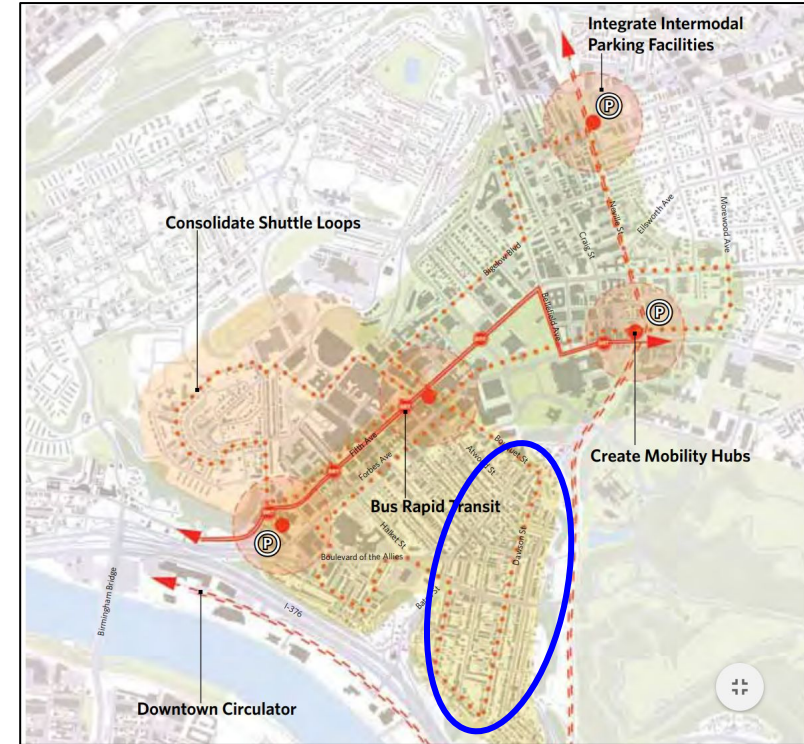
Hub Restrictions:

- Can only be located in **non-residential** zoning
- Must draw power from adjacent **street lights**
- Should be located next to **frequent-service transit**
- Should be **adequate space** for plenty of **amenities**
- Should be in an area that is **highly used and trafficked**
- Must **preserve access** to buildings, driveways, utilities, and transit
- Either located in **parking lane** (preferred) or on the sidewalk w/ at least **6'** of clearance



Other Notes:

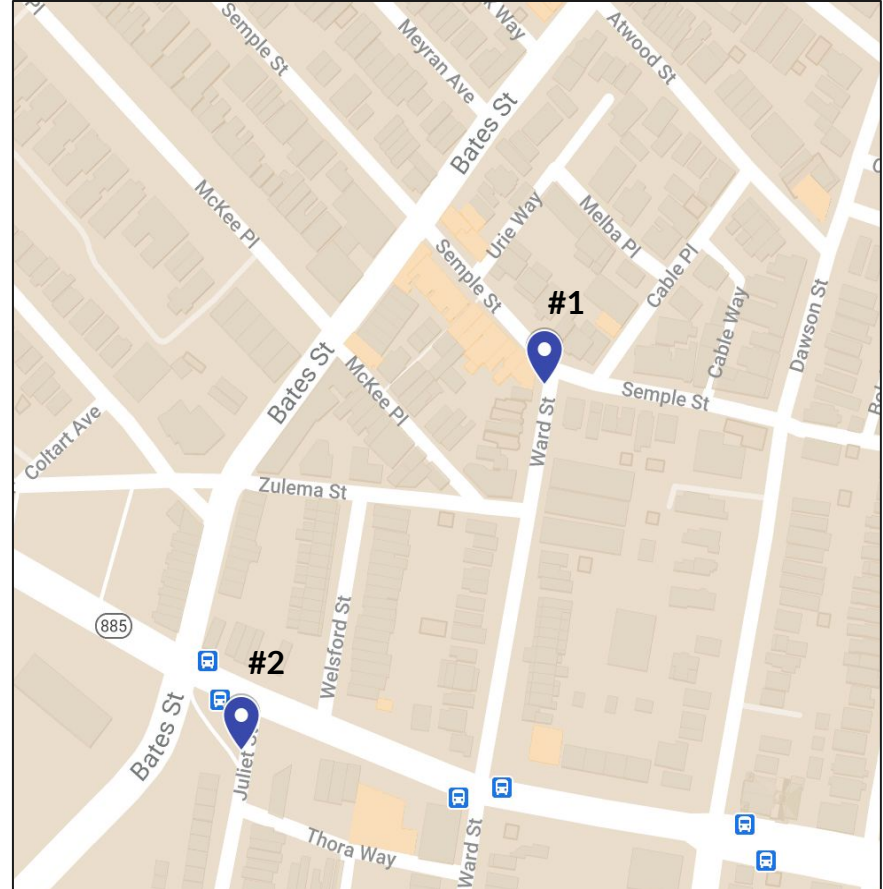
- Swiftmile hubs can be piloted as a **temporary** location. However, we'd like to avoid moving them frequently which incurs costs.
- Scooters will be **free-range**, they won't need to be parked at a swiftmile station, though the user will receive a discount if they do.
- There are many other **levers to ensure** that an area has **access to scooters**, such as deployment points, deployment minimums, parking corrals, etc. which we will use in all of South Oakland.



Proposed Locations

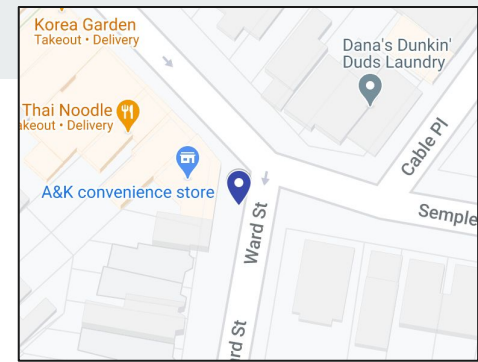
(numbered in no particular order)

**Due to the general lack of commercial zoning in this area of Oakland, there are relatively few options to choose from.*



Site #1

(Ward @ Semple)



Pros:

- Numerous points-of-interest in the area (convenience store, laundry, restaurants)
- Densely populated here
- Somewhat centrally located

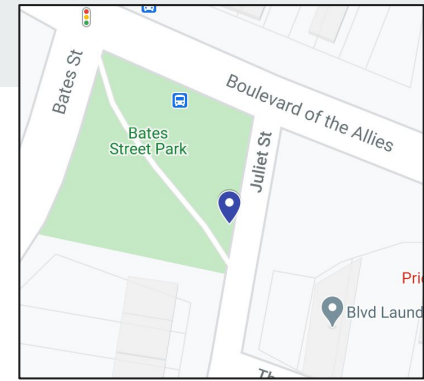
Cons:

- In a generally less visible location; "tucked-away"



Site #2

(Juliet @ Blvd. of the Allies)



Pros:

- Connects to a bus line
- Helpful for South Oakland community

Cons:

- Close to dangerous high-volume streets: Blvd and Bates St.
- Few points-of-interest
- Less densely populated
- May have cars park on either side; less visibility



**Please let us know which location
you support for a Mobility Hub.**

**Any and all feedback is
appreciated! :)**