



## Mobility Action Team Meeting #1

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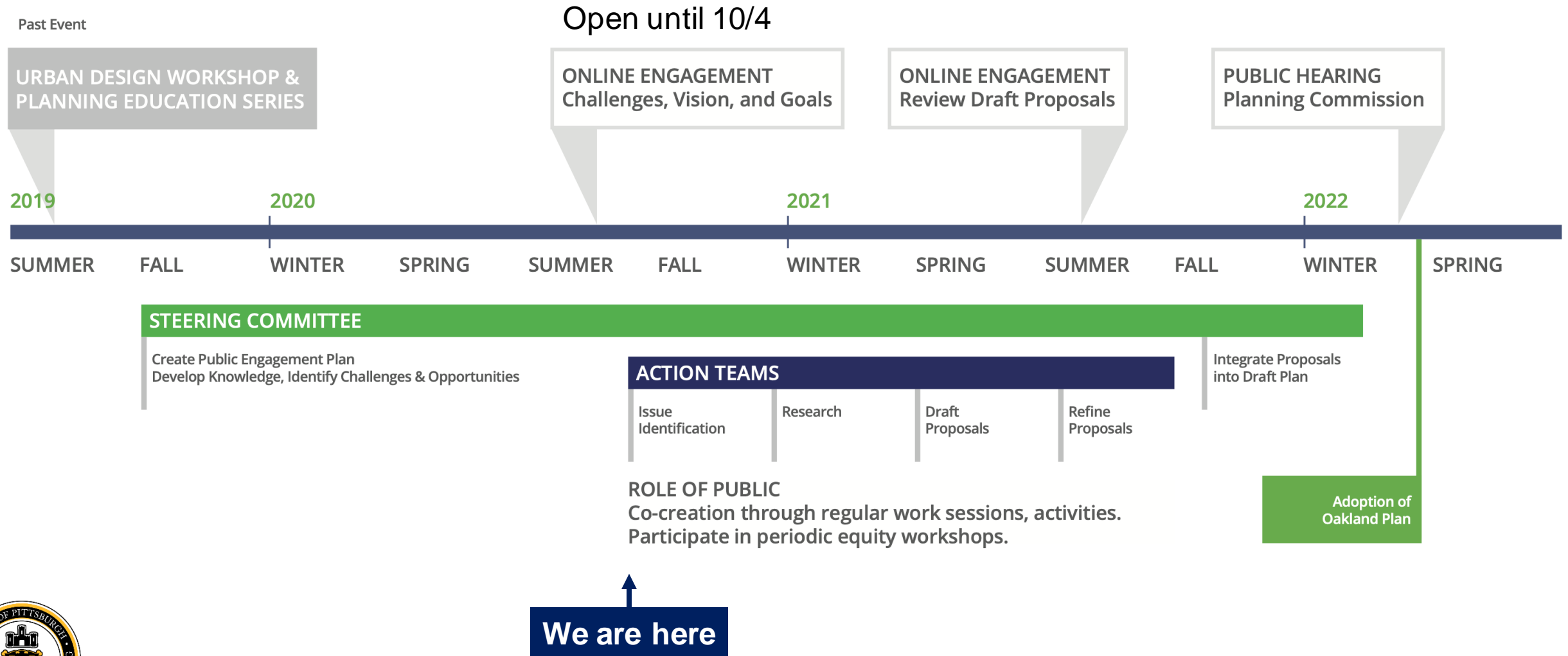
September 23, 2020

# Overview

- Planning process based on the City's Neighborhood Plan Guide
- How equity is being integrated into the process
- Role of the Action Teams
- Information about the proposals we will develop together
- Topics we will cover in this Action Team
- Expectations for all of you
- What have we heard so far on the Engage PGH page?
- What questions do we want to ask next and how?
- Introducing ourselves and our interests



# Planning Process



# This Phase of the Process

- This phase is an iterative process of learning more about the issues the plan is tasked with addressing and generating ideas about possible solutions and associated implementation strategies.
- This requires the work of Action Teams that systematically work through the list of topics over a period of months, exploring each using a combination of research, analysis, and public input.



Neighborhood Plan Guide: <https://pittsburghpa.gov/dcp/neighborhood-planning-guide>

# Equity Approach

- Oakland Plan staff from the Office of Equity, Green Building Alliance, and City Planning have worked together to establish an integrated approach that will ensure equity is a lens for all proposals. Equity experts from the Pittsburgh region will be involved as part of this work.
- Staff managing each Action Team are developing draft equity goals based on best practices. Throughout the next year that we meet, we will review and improve these goals. It is important for all of us to consider how the proposals we develop together overcome inequities.
- Together, we will learn and grow our understanding and impact.



# Role of the Action Teams

- Meeting regularly by Zoom to identify issues and opportunities, gather information, and develop proposals.
- Conducting engagements with the broader community (online for now) to inform our work and share our ideas.
- Developing draft proposals including what, who, and how.
- Presenting our ideas back to the Steering Committee to get their input and understand where multiple Action Teams should work together on a topic.
- Refining proposals based on input from the general public and the Steering Committee. Create an implementation matrix.



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# What Do Proposals Look Like?

- **Projects.** Discrete actions that implementation partners can undertake and complete over a specific timeframe. Typically this includes a budget or other other necessary resources. Examples: creating new regulations, parks, community gardens, new buildings, individual community events, etc.
- **Programs.** A set of activities that seek to realize a particular long-term goal. A program may be one component of a project, but generally, programs are longer, more complex undertakings. Examples: workforce training, ongoing grants, safe routes to school, a series of community forums, tree maintenance programs, etc.
- **Partnerships.** Commitments by organizations to work together to advance an outcome. Partnerships will be part of most programs and projects but are listed separately here to represent the potential that a planning process would call for better coordination and collaboration between organizations around a specific topic generally and not just on a specific action identified in the plan.



# What Do Proposals Look Like?

## POLICIES

- Set a preferred direction and describe what must be done to achieve goals. They are specific enough to help determine whether a proposed project or program would advance the goals of the plan.
- Along with the vision statement and goals in the plan, policies are adopted formally by the Planning Commission. When the Planning Commission reviews development projects, they receive a letter from the neighborhood planner showing how that project is or is not consistent with these adopted elements of the plan on the whole.
- The Planning Commission reviews but does not formally adopt the projects, programs, and partnerships in the plan. This allows for more flexibility as conditions change while the plan is implemented.





# Example Implementation Matrix

ID	Strategy	PPP	Detail	Timeline (Years)				Funding Source(s)	Implementers (bold = lead)
				0-2	3-5	5-10	Ongoing		
A.3.a	Zone Change	Project	Rezone Elm Street from Urban Industrial to Local Neighborhood Commercial to provide a mixed-use corridor within the neighborhood.	X				None needed	<b>Department of City Planning,</b> Community-Based Organization
A.2.a	Mentorship Program for District Youth.	Program	Establish afterschool program within District Elementary School that allows seniors from the community to voluntarily mentor students in grades 6-12.	X				School District, Children's Foundation	<b>District Afterschool Program,</b> District Senior Center.
A.1.a	Park Exercise Equipment	Project	Release Request for Solutions for vendors to provide exercise equipment for all ages and abilities. Select most popular options and install in the community park.	X				City Budget	<b>City Dept. of Public Works,</b> Community-Based Organization
A.2.b	Neighborhood Walks for a Purpose	Program	Create program with residents, businesses and the university that organizes weekly walking tours of the neighborhood with each week		X			Community-Based Organization Operating	<b>Community-Based Organization,</b> Business Association, University



# How Are They Used?

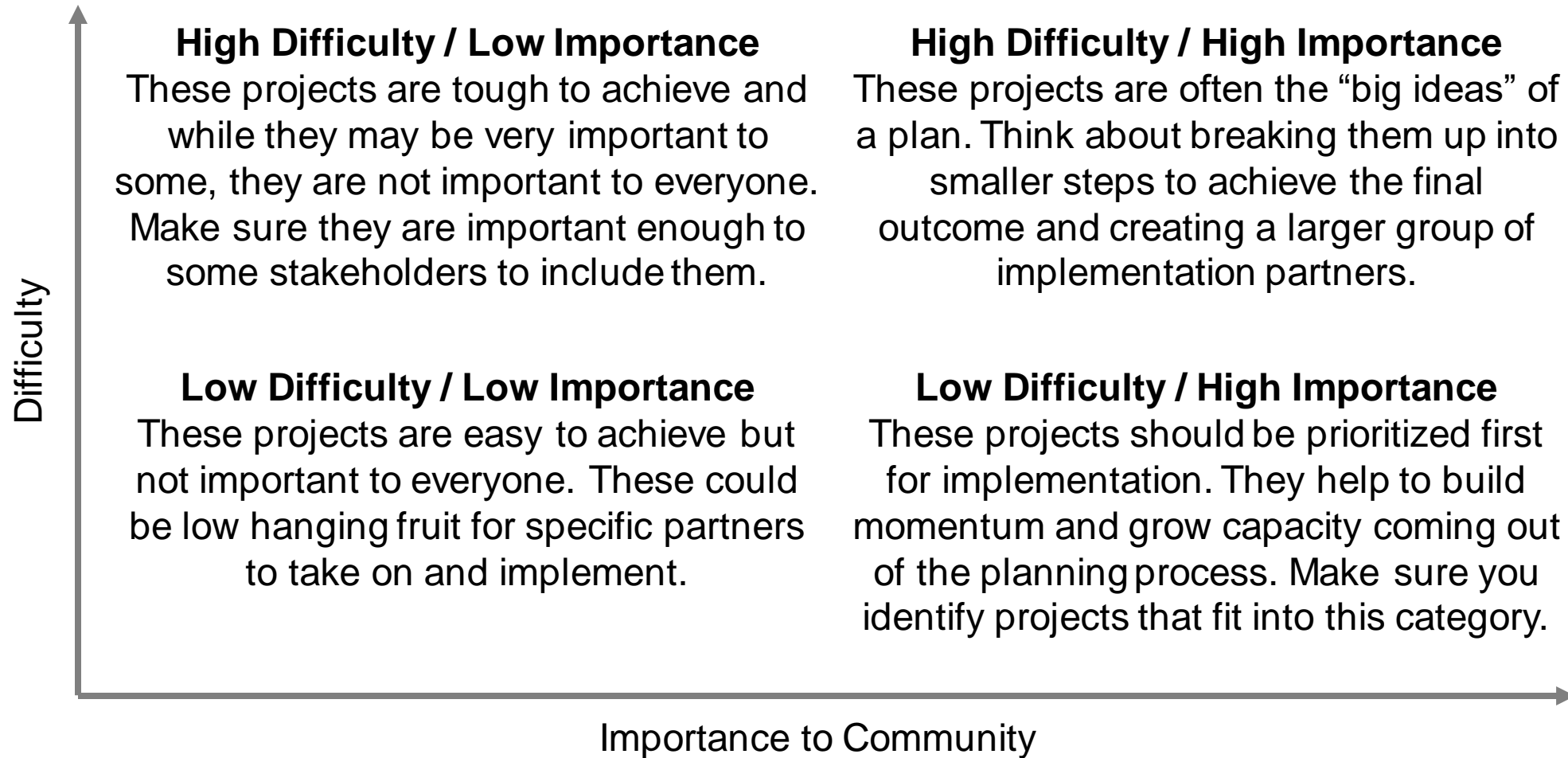
- Proposed projects, programs, and partnerships represent a shared “to do” list for community organizations and public agencies.
- Public agencies look to neighborhood plans to identify what projects they should pursue in a particular community, how the project should be scoped, who they should work with, and how much funding they will need to complete it (depending on the project type).
- As we work together to develop proposals, we should think about two aspects of our proposals: Importance to the community vs. difficulty.

Note: “Community” includes all the stakeholders in a place. In this case, that is everyone who lives, works, studies, and plays in Oakland.



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# How Are They Used?



# How Are They Used for Mobility?

- **Flexibility.** The Planning Commission reviews but does not formally adopt the projects, programs, and partnerships in the plan. This allows for more flexibility as conditions change while the plan is implemented.
- The Oakland Plan will identify neighborhood mobility priorities (safety, livability, streetscape, and multimodal, etc.)
  - Short- and long-term
  - Challenges and opportunities
- Used as inputs when developing capital budget requests or service changes



# Mobility Action Team

This Action Team and subsequent chapter of the neighborhood plan will focus on how people move and will include strategies for:

- Improving safety and increasing accessibility for all users
- Reducing impacts associated with traffic and loading
- Providing safe and efficient opportunities for increased modal choice
- Identifying strategies to reduce single-occupancy vehicle trips
- Increasing network efficiencies

It is the intent that this Action Team will help identify and prioritize improvements and enhancements that will provide all users with the physical mobility they need to reach the economic mobility they seek.

## Specific topics

- Accessibility
- Pedestrian safety and infrastructure
- Bicycle safety and infrastructure
- Transit service and stations
- Traffic safety
- Parking
- Mobility as a Service (MaaS)
- Freight Operations



# Accessibility

This Action Team will initially focus on identifying concerns in the neighborhood and will help prioritize potential improvements. We would anticipate that the Action Team would help the project team:

- Identify areas of particular concern for those with limited mobility
- Identify transit accessibility issues
- Understand where people have difficulty driving
- Understand gaps in destinations served by the bike network

## Specific topics

- **Accessibility**
- Pedestrian safety and infrastructure
- Bicycle safety and infrastructure
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# Pedestrian Safety and Infrastructure

This Action Team will initially focus on identifying concerns in the neighborhood and will help prioritize potential improvements. We would anticipate that the Action Team would help the project team:

- Identify missing sidewalk links
- Identify narrow sidewalks or sidewalks with impediments
- Identify intersections where crossings feel uncomfortable
- Identify locations with high vehicles speeds or dangerous driver behavior

## Specific topics

- Accessibility
- **Pedestrian safety and infrastructure**
- Bicycle safety and infrastructure
- Transit service and stations
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# Bicycle Safety and Infrastructure

This Action Team will initially focus on identifying concerns in the neighborhood and will help prioritize potential improvements. We would anticipate that the Action Team would help the project team:

- Identify missing links in the bike network
- Identify intersections where biking feels uncomfortable
- Identify locations with high vehicles speeds or dangerous driver behavior
- Understand where residents need to bike

## Specific topics

- Accessibility
- Pedestrian safety and infrastructure
- **Bicycle safety and infrastructure**
- Transit service and stations
- Traffic safety
- Parking
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# Transit Service and Stations

This Action Team will initially focus on identifying concerns in the neighborhood and will help prioritize potential improvements. We would anticipate that the Action Team would help the project team:

- Understand how and when people use transit
- Understand the types of trips for which people use transit
- Identify gaps in locations where transit can take people
- Understand what types of trips people want transit to better accommodate
- Identify locations where station amenities, such as shelters, lighting, etc.) may be needed or warranted

## Specific topics

- Accessibility
- Pedestrian safety and infrastructure
- Bicycle safety and infrastructure
- **Transit service and stations**
- Traffic safety
- Parking
- Mobility as a Service (MaaS)
- Freight Operations



# Traffic Safety

This Action Team will initially focus on identifying concerns in the neighborhood and will help prioritize potential improvements. We would anticipate that the Action Team would help the project team:

- Identify locations for crashes
- Identify locations for unsafe activity
  - High speeds
  - Violations
- Identify locations for dangerous pedestrian activity

## Specific topics

- Accessibility
- Pedestrian safety and infrastructure
- Bicycle safety and infrastructure
- Transit service and stations
- **Traffic safety**
- Parking
- Mobility as a Service (MaaS)
- Freight Operations



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# Parking

This Action Team will initially focus on identifying concerns in the neighborhood and will help prioritize potential improvements. We would anticipate that the Action Team would help the project team:

- Identify locations where demand for parking is high
- Identify locations where regulations are being violated
- Understand residential parking needs not being met
- Understand what residents might want to change about on-street parking
- Identify opportunities for shared parking to reduce overflow on-street parking

## Specific topics

- Accessibility
- Pedestrian safety and infrastructure
- Bicycle safety and infrastructure
- Transit service and stations
- Traffic safety
- **Parking**
- Mobility as a Service (MaaS)
- Freight Operations



# Mobility as a Service (MAAS)

MaaS refers to various services such as Uber, Lyft, bikeshare, and scootershare that allow riders to pay for a mobility service. This Action Team will initially focus on identifying concerns in the neighborhood and will help prioritize potential improvements. We would anticipate that the Action Team would help the project team:

- Understand how people use MaaS
- Identify gaps in MaaS provider networks
- Understand conflicts between scooters, bikes, peds, and vehicles
- Understand how residents might like to use MaaS providers

## Specific topics

- Accessibility
- Pedestrian safety and infrastructure
- Bicycle safety and infrastructure
- Transit service and stations
- Traffic safety
- Parking
- **Mobility as a Service (MaaS)**
- Freight Operations



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# Freight Operations

This Action Team will initially focus on identifying concerns in the neighborhood and will help prioritize potential improvements. We would anticipate that the Action Team would help the project team:

- Understand needs of trucks from the resident perspective
- Understand where trucks need access
- Identify problem locations for street loading
- Identify locations where truck operations or loading create safety concerns

## Specific topics

- Accessibility
- Pedestrian safety and infrastructure
- Bicycle safety and infrastructure
- Transit service and stations
- Traffic safety
- Parking
- Mobility as a Service (MaaS)
- **Freight Operations**



# Mobility Consultants

- Kittelson, Nspiregreen, and Langan
- Will prepare mobility chapter of neighborhood plan
- Will attend and / or help facilitate Action Team meetings so they will be part of our iterative process and hear directly from you about your top rising concerns
- Prepare materials for and help facilitate targeted public engagement activities (to the extent feasible)



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# Ongoing Early Stage Engagement via Engage PGH

- Closes October 4th
- Low participation to the Mobility questions as of late last week
- Not all respondents answered all questions

## What We Have Heard from Limited Responses

- Commuting (Pre-COVID)
  - Responses were transit related and no real concerns expressed
- Travel Mode when not Commuting (Pre-COVID)
  - Transit was most popular followed by driving alone
- Areas of Concern
  - Bicycle access to South Oakland via Panther Hollow
- Parking
  - Remove on-street parking on Forbes Avenue --> make more loading zones because trucks consistently block vehicular and bus movements



Public Engagement Plan under "How can I be involved?": <https://engage.pittsburghpa.gov/oakland>

# What is Next for Action Team Input?

- Work with the Action Team to refine Engage PGH questions
  - Some comments have been received already
- Likely assign revised questions as homework
- A summary of findings will be presented at a future Action Team meeting
- Will help inform the Mobility vision and goals
- We want this to be a truly inclusive process so if there are things that you think we should know to improve this, please let us know
- We cannot and do not want to do this alone. This is a neighborhood plan and you are a self-selected group of stakeholders here to ensure that we develop a set of recommendations that are supported by the community





# Potential Public Engagement Activities

- Some ideas but nothing has been set in stone
  - Virtual activities --> refine Engage PGH with Action Team input
  - Individual site visits (potentially something like a walking or bike tour)
  - Kiosks or something similar that would prompt responses via mobile device, computer, or 311
- Will ask Action Team for ideas
  - Want to make sure we design activities that are inclusive and will maximize participation, especially from hard to reach populations
- COVID has obviously changed the way we move for work, school, and play
  - Important to understand pre-COVID as well as anticipated post-COVID patterns (e.g., staggered work hours, hoteling space, 2-3 / days home / office or school, etc.)



# Our Expectations for Your Behavior

Action Team members are expected to participate in good faith. The following rules of behavior apply to all members:

1. Prepare for and attend all meetings
2. Participate fully and honestly, commenting constructively
3. Treat fellow members with respect, particularly when there are differences of opinion
4. Allow others to say what they believe is true without fear of reprisal
5. Abide by the rule that only one person can talk at a time
6. Only represent your views when speaking with others about the planning process

Those who routinely break these rules will no longer receive invites to meetings and will be removed from mailing lists.



# Introduce Yourself

Type the following about yourself in the chat:

- Name
- Whether you live, work, play, or any combination thereof in Oakland (provide specifics if you are comfortable)
- What organization you represent (if any)

**Tell us more about you by answering the poll questions through Zoom.**

- Split into breakout rooms so we can hear from others in a smaller setting
  - Get to know each other
  - Understand why people have joined the Action Team
  - Hear more about overarching concerns



# October Mobility Action Team Meeting

- Date TBD
  - Notification will go out at least two weeks in advance
  - Towards the end of the month
  - From 5:00 - 6:30PM
- Agenda (not confirmed)
  - Recap of tonight's meeting
  - Four breakout rooms that cohorts will move through to discuss the topics that will be covered in the Mobility Action Team and subsequent Mobility chapter



# Questions and Comments

## Contacts

- Breen Masciotra – [bmasciotra@portauthority.org](mailto:bmasciotra@portauthority.org)
- Dara Braitman – [dara.braitman@pittsburghpa.gov](mailto:dara.braitman@pittsburghpa.gov)



# Where can you find us?



**Pittsburgh City Planning**



**@PLANPGH**  
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Online at [engage.pittsburghpa.gov/oakland](https://engage.pittsburghpa.gov/oakland)

