



# Development Action Team Meeting #7

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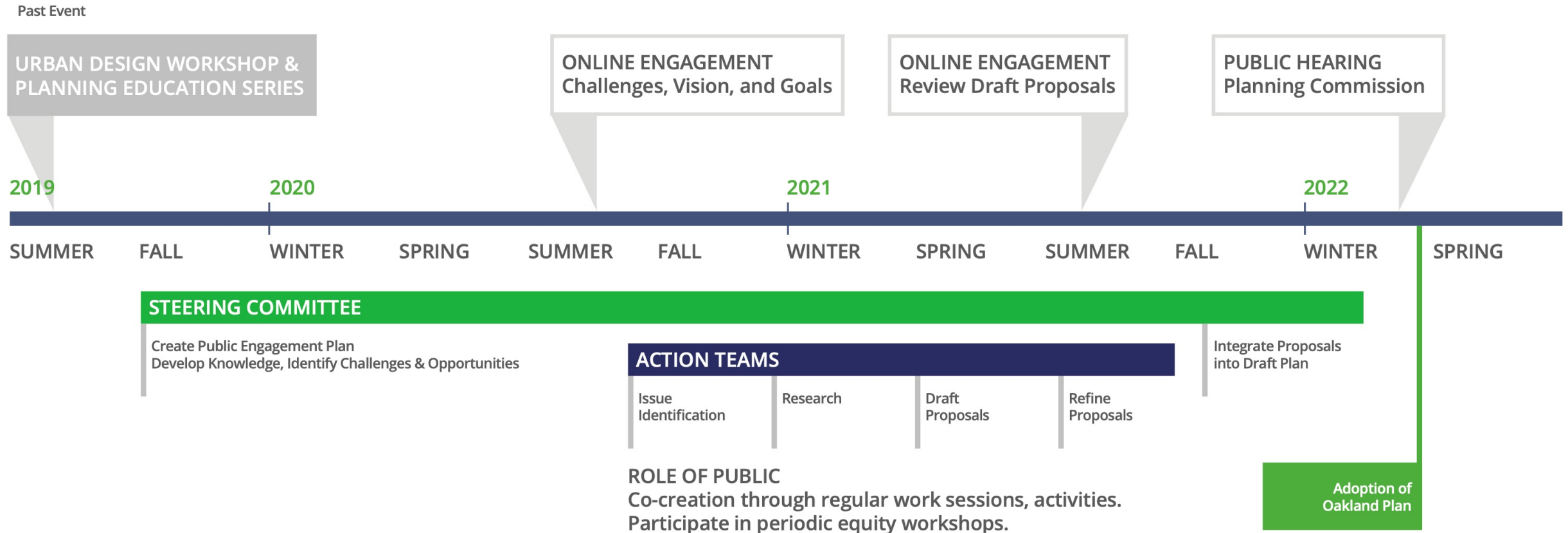
April 7, 2021

# Overview

- Progress to-date
- Next stage of the process
- Research and engagement tools
- Participation during this phase



# Planning Process



# Step 1: Issues and Opportunities

- **Meeting 1 (10/7/2020):** Introduction to the Development Action Team.
- **Meeting 2 (11/5/2020):** Urban Sustainable Design (with Christine Mondor from EvolveEA) and Land Use Regulations and Policy.
- **Meeting 3 (12/2/2020):** Housing (with James Eash from ACTION Housing, Monique Pierre from HACP), Started Equitable Economic Development (with Markese Long from Partners4Work).
- **Meeting 4 (1/6/2021):** Continued Equitable Economic Development (with Gina Winsted from Vibrant Pittsburgh), First Office of Equity Workshop.
- **Meeting 5 (2/3/2021):** Transit Oriented Corridors and Nodes (with Lucy Galbraith from Minneapolis-St. Paul Metro Transit).
- **Meeting 6 (3/6/2017):** Review ideas generated by the Action Team.



# Step 2: Research and Engagement

Staff and consultants will conduct research and launch engagement activities to develop strategies that implement the group's ideas. These activities will replace the monthly meetings for at least the next few months.

**This activities are expected to involve:**

- Interviews
- Best practices research and case studies
- Focus groups, panels, or forums
- Surveys including visual preference surveys
- Walkshops and community mapping
- Arts, Culture, and Design Technical Advisory Group (TAG)
- Charrettes



# Interviews

## **Description**

- Meeting with someone that has an experience or knowledge that you would like to better understand as it relates to a topic in the planning process. Could also involve someone with the ability to undertake a project.

## **Expected Action Team member involvement**

- You may be interviewed, otherwise, they will be summarized in monthly updates.



# Best Practice Research and Case Studies

## **Description**

- Identifying and gathering information from other places or topics that represent good examples for how to achieve an outcome that is desired for the current project. These often involve looking at other parts of the city or other cities who have successfully addressed similar issues.

## **Expected Action Team member involvement**

- Will be summarized in monthly updates.



# Focus Groups, Panels, or Forums

## **Description**

- Collect feedback, experiences, and ideas from stakeholders or experts for specific topics. Focus groups usually involve asking targeted questions to understand the details of the issue at hand and trigger dialogue between focus group participants. Unlike focus groups, panels and forums have an audience that listens and can ask questions. The intent is to explore a topic and introduce best practices and new ideas.

## **Expected Action Team member involvement**

- Attend and ask questions.





# Surveys Including Visual Preference Surveys

## **Description**

- Surveys can take many forms, lengths, and depths of content. Visual preference surveys show participants images of alternatives and ask them to vote for their favorite to get feedback on preferences. This is often used to understand desired aspects of design for buildings, open spaces, or public art.

## **Expected Action Team member involvement**

- Participate in the surveys, spread the word to others who would want to participate.



# Walkshops and Community Mapping

## Description

- Walkshops are an interactive way for participants to share experiences and identify challenges and opportunities in a physical place. This is usually done with a group touring an area and having discussions, but it may be possible to achieve the same outcomes using a series of designated stops with signs that ask questions that can be answered using EngagePGH. Community mapping asks participants to think about the geography of a topic, where things are located or desired. Online, the two may be merged.

## Expected Action Team member involvement

- Participate in the surveys, spread the word to others who would want to participate.



# Arts, Culture, and Design TAG

## **Description**

- A Technical Advisory Group (TAG) is a group of experts brought together to address complex topics that are part of the planning process. The Oakland Plan will include a TAG that will utilize local expertise to work through community desires around public art, cultural heritage, and design that have come out of many discussions including the Community and Development Action Teams.

## **Expected Action Team member involvement**

- We are assembling currently. Let us know if you have expertise and capacity to participate in this TAG.



# Charrettes

## **Description**

- A charrette is a meeting in which stakeholders attempt to resolve conflicts and map solutions. For design and development projects, this usually includes understanding how desired activities can be accommodated in a specific place. Transportation, open space, stormwater management, and many other topics can be part of the solutions developed.

## **Expected Action Team member involvement**

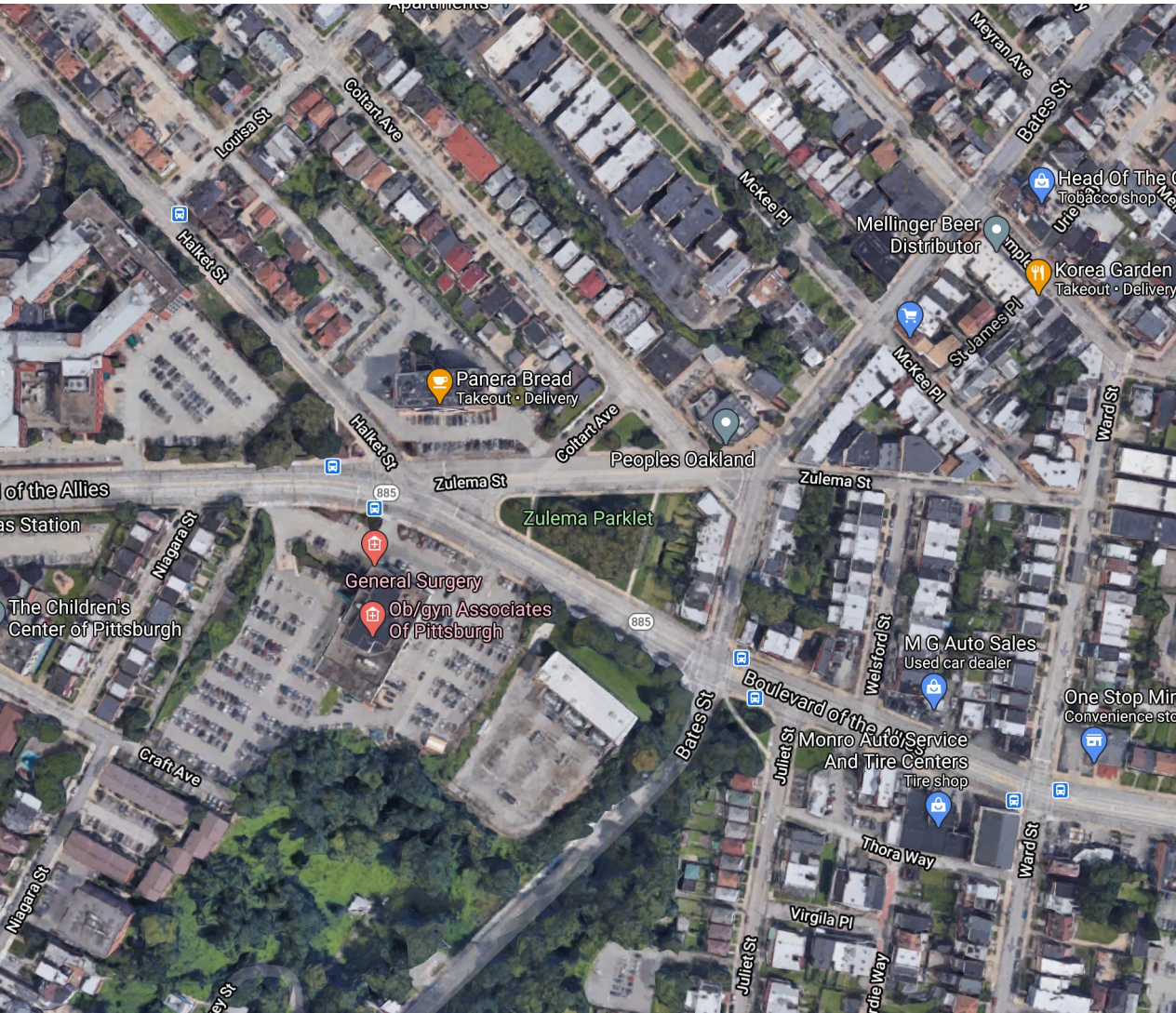
- Full participation in charrettes for the two sites and attend post-charrette open house.





# Charrettes

## Zulema Park Site



## Forbes and Meyran Site





# Hold the Dates!

## Potential dates for charrettes

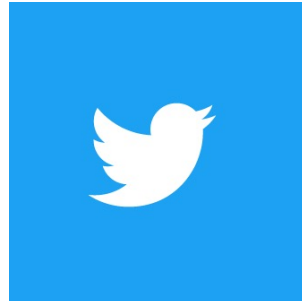
- Duration: 2 hours
- Saturday options:
  - Dates: May 8th (Mother's Day is the 9th) and May 15th
  - Time: 10 a.m. to noon → Conflict with West Oakland Recycling and Trash Harvesters event?
- Thursday options:
  - Dates: May 6th and May 15th
  - Time: 1:00 p.m. to 3 p.m.
- Charrettes will be online and have a self-guided component after the event.
- Online open house following the event to report outcomes.
- Potential: Time after the event to have one-on-one discussions with attendees.



# Where can you find us?



**Pittsburgh City Planning**



**@PLANPGH**  
**@resilientPGH**



**@planpgh**

**Online at [pittsburghpa.gov/dcp/oakland](https://pittsburghpa.gov/dcp/oakland)  
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