



## Development Action Team Meeting #1

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# Overview

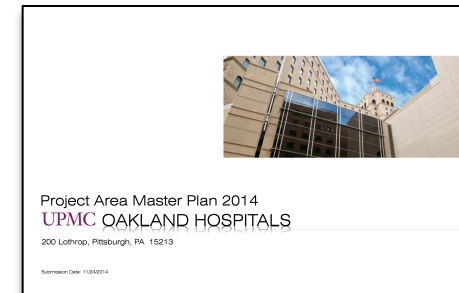
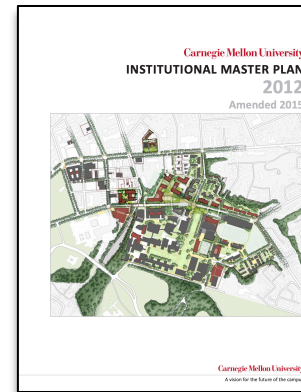
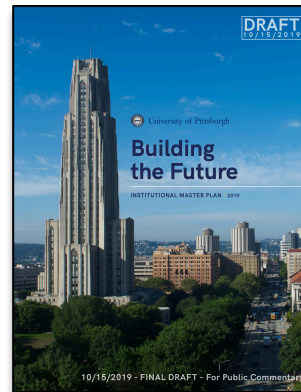
- Staff introductions
- Presentation
  - Planning process based on the City's Neighborhood Plan Guide
  - How equity is being integrated into the process
  - Role of the Action Teams
  - Information about the proposals we'll develop together
  - Topics we'll cover in our Action Team and proposed activities
  - Expectations for all of you
  - Upcoming meetings
- Action Team member introductions
- Q&A



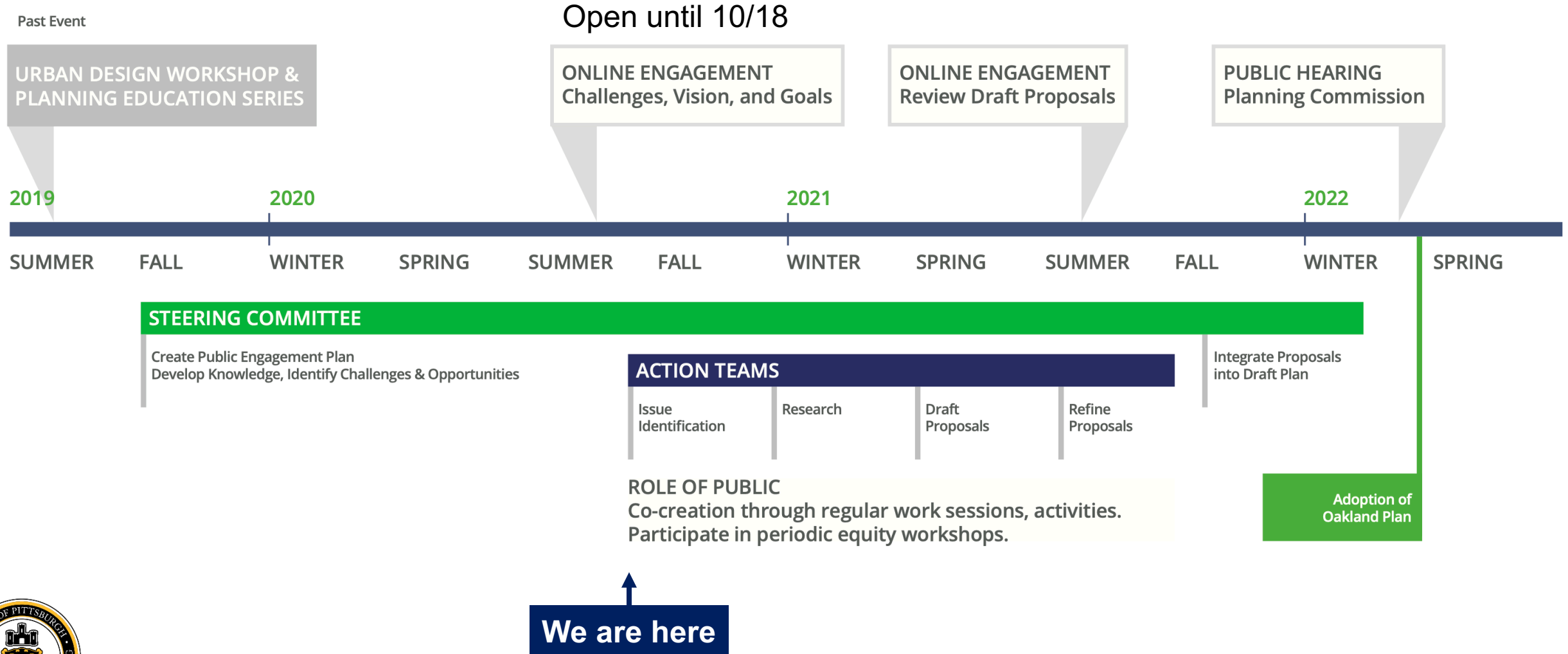


# Building on Past Efforts

- Recent plans by community organizations: Oakland 2025 (2012), Innovation Oakland Master Plan (2010).
- Recent plans by institutions: Institutional Master Plans, Sustainability Plans, Strategic and Infrastructure Planning, etc.



# Planning Process



# This Phase of the Process

- This phase is the iterative process of learning more about the issues the plan is tasked with addressing and generating ideas about possible solutions and associated implementation strategies.
- This requires the work of Action Teams that systematically work through the list of topics over a period of months, exploring each using a combination of research, analysis, and public input.
- We will meet approximately every month for two hours. There may be periods where we meet less often but do work inbetween meetings.
- In addition to these meetings, we will work together to conduct research and outreach activities.



Neighborhood Plan Guide: <https://pittsburghpa.gov/dcp/neighborhood-planning-guide>

# Equity Approach

- Oakland Plan staff from the Office of Equity, Green Building Alliance, and City Planning have worked together to establish an integrated approach that will ensure equity is a lens for all proposals. Equity experts from the Pittsburgh region will be involved as part of this work.
- We will have multiple workshops over the next year to help us think about our work through an equity lens. It's important for all of us to consider how the proposals we develop together overcome inequities.
- Together, we will learn and grow our understanding and impact.



# Role of the Action Teams

- Meeting regularly by Zoom to identify issues and opportunities, gather information, and develop proposals.
- Conducting engagements with the broader community (online for now) to inform our work and share our ideas.
- Developing draft proposals including what, who, and how.
- Presenting our ideas back to the Steering Committee to get their input and understand where two Action Teams should work together on a topic.
- Refine our proposals based on input from the general public and the Steering Committee. Create a table called an Implementation Matrix.



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# What Do Proposals Look Like?

- **Projects:** discrete actions that implementation partners can undertake and complete over a specific timeframe. Typically this includes a budget or other necessary resources. Examples: creating new regulations, parks, community gardens, new buildings, individual community events, etc.
- **Programs:** a set of activities that seek to realize a particular long-term aim. A program may be one component of a project, but generally, programs are longer, more complex undertakings. Examples: workforce training, ongoing grants, safe routes to school, a series of community forums, tree maintenance programs, etc.
- **Partnerships:** commitments by organizations to work together to advance an outcome. Partnerships will be part of most programs and projects, but are listed separately here to represent the potential that a planning process would call for better coordination and collaboration between organizations around a specific topic generally and not just on a specific action identified in the plan.

Neighborhood Plan Guide: <https://pittsburghpa.gov/dcp/neighborhood-planning-guide>



# What Do Proposals Look Like?

- **Policies:** set a preferred direction and describe what must be done to achieve the goals. They are specific enough to help determine whether a proposed project or program would advance the goals of the plan.
- **Adoption:** Along with the vision statement and goals in the plan, policies are adopted formally by the Planning Commission.
- **Flexibility:** the Planning Commission reviews but does not formally adopt the projects, programs, and partnerships in the plan. This allows for more flexibility as conditions change while the plan is implemented.



# Adopted Plans and Development Review

- **Development review:** When the Planning Commission reviews development projects (e.g., new buildings), they receive a letter from the neighborhood planner showing how that project is or is not generally consistent with the vision, goals, and policies of the plan.
- This is separate from testimony at public hearings that may be submitted by organizations or residents.
- This is also separate from the Development Activities Meetings required by the Registered Community Organization legislation.





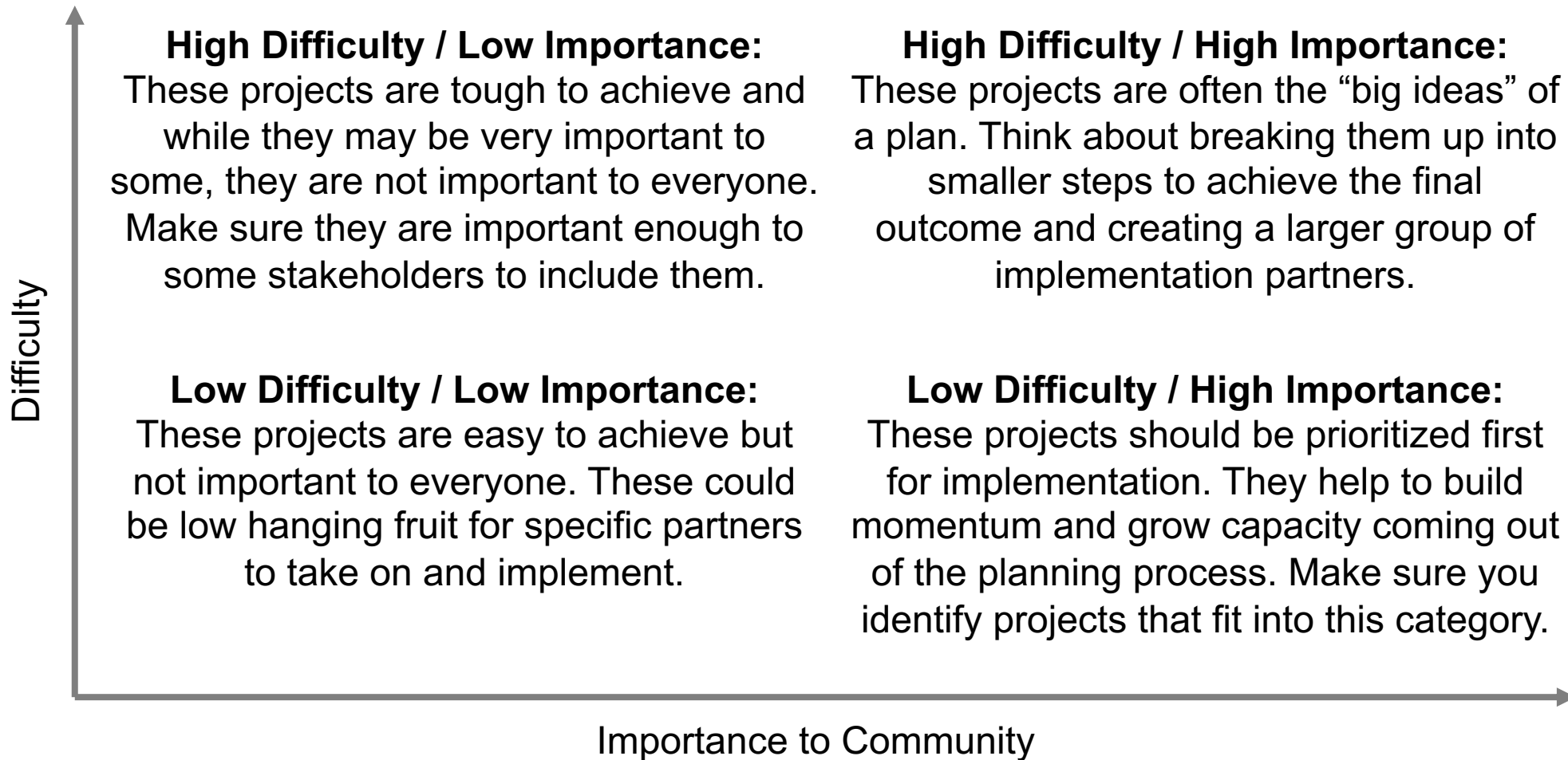
# How are Plans Implemented?

- Proposed projects, programs, and partnerships represent a shared “to do” list for organizations in the community and public agencies.
- Public agencies look to neighborhood plans to identify what projects they should pursue in that community, how the project should be scoped, who they should work with, and how much funding they will need to complete it.
- As we work together to develop proposals, we should think about two aspects of our proposals: Importance to the community vs. difficulty.
- Note: “Community” includes all the stakeholders in a place. In this case, that is everyone who lives, works, studies, and plays in Oakland.



Neighborhood Plan Guide: <https://pittsburghpa.gov/dcp/neighborhood-planning-guide>

# How are Plans Implemented?



# Example Implementation Matrix

ID	Strategy	PPP	Detail	Timeline (Years)				Funding Source(s)	Implementers (bold = lead)
				0-2	3-5	5-10	Ongoing		
A.3.a	Zone Change	Project	Rezone Elm Street from Urban Industrial to Local Neighborhood Commercial to provide a mixed-use corridor within the neighborhood.	X				None needed	<b>Department of City Planning,</b> Community-Based Organization
A.2.a	Mentorship Program for District Youth.	Program	Establish afterschool program within District Elementary School that allows seniors from the community to voluntarily mentor students in grades 6-12.	X				School District, Children's Foundation	<b>District Afterschool Program,</b> District Senior Center.
A.1.a	Park Exercise Equipment	Project	Release Request for Solutions for vendors to provide exercise equipment for all ages and abilities. Select most popular options and install in the community park.	X				City Budget	<b>City Dept. of Public Works,</b> Community-Based Organization
A.2.b	Neighborhood Walks for a Purpose	Program	Create program with residents, businesses and the university that organizes weekly walking tours of the neighborhood with each week		X			Community-Based Organization Operating	<b>Community-Based Organization,</b> Business Association, University



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# Topics for the Development Action Team

**This chapter establishes the agenda for physical change to a district whether that be through new buildings, commercial corridors, residential areas, etc. Creating new affordable housing and commercial opportunities are also addressed in this chapter.**

## Specific topics:

- Land use policy and regulations
- Urban sustainable design
- Equitable economic development
- Housing
- Transit-oriented corridors and nodes

► Review content: <https://engage.pittsburghpa.gov/oakland/development>



# Proposed Engagement Activities

- Community Mapping
- Community Walkshop
- Storytelling Workshop
- Charrette
- Visual Preference Survey
- Focus Group
- Technical Advisory Group
- Office / Coffee Hour
- One-on-One Meetings

Public Engagement Plan under "How can I be involved?": <https://engage.pittsburghpa.gov/oakland>

Learn about activities in the Public Engagement Toolkit: <https://pittsburghpa.gov/dcp/EngagePGH>





# Example Project: Fifth and Dinwiddie





# Example Project: Fifth and Dinwiddie



Consensus from the community design charrette and open house events.



# Example Project: Fifth and Dinwiddie



Winning proposal by local development team.





# Example Project: Fifth and Dinwiddie



Winning proposal by local development team.





# Example Project: Fifth and Dinwiddie



Final project:

- Affordable housing
- Commercial space
- Public plazas
- Sustainable design
- Transit-oriented
- Building reuse



# Other Action Teams

## Infrastructure

Includes all non-transportation systems that nourish and maintain a district including how stormwater is handled, needs for open spaces, the energy systems that serve all buildings, and how waste is reduced and reused.

**Example Topics:** Stormwater Management, Open Space, Energy Systems, Waste Management and Recycling, Tree Canopy, Habitat Restoration, Digital Network.

## Community

Focuses on existing residents, employees, students, and visitors to the planning area with proposals for how they can be better served by the district.

**Example Topics:** Community Programs and Livability, Cultural Heritage and Preservation, Public Art, Public Safety, Public Facilities and Services, Public Health.

## Mobility

Focuses on how people get around and will typically include strategies for improving safety, reducing the negative impacts associated with traffic, and shifting trips to more efficient and healthful modes of travel.

**Example Topics:** Transit Service and Stations, Pedestrian Access, Safety, Circulation, Accessibility, Bicycle Infrastructure, Traffic Safety, Parking.



# Our Expectations for Your Behavior

Action Team members are expected to participate in good faith. The following rules of behavior apply to all members:

1. Prepare for and attend all meetings;
2. Participate fully and honestly, commenting constructively;
3. Treat fellow members with respect, particularly when there are differences of opinion;
4. Allow others to say what they believe is true without fear of reprisal;
5. Abide by the rule that only one person can talk at a time; and
6. Only represent your views when speaking with others about the planning process.

Those who routinely break these rules will no longer receive invites to meetings.



# Upcoming Meetings

- Typically we will meet on or near to the first Wednesday of the month.
- **Meeting #2 (November):** Thursday, 11/5, 5-7 p.m. – Issues and opportunities for “Land Use Policy and Regulations” and “Urban Sustainable Design”
- **Meeting #3 (December):** Wednesday, 12/2, 5-7 p.m. – Issues and opportunities for "Equitable Economic Development" and "Housing".
- **Meeting #4 (January):** Wednesday, 1/6, 5-7 p.m. – Issues and opportunities for “Transit-Oriented Corridors and Nodes” and discuss charrettes.
- **To be scheduled:** Equity workshop led by staff from the Mayor’s Office of Equity and Green Building Alliance.



# Introduce Yourself!

- Name
- Where you live
- What organization you represent (if any)
- Why you joined this Action Team
- What topics are most important to you



# Q&As

- Do you have questions for staff?



# Where can you find us?



**Pittsburgh City Planning**



**@PLANPGH**  
**@resilientPGH**



**@planpgh**

**Online at [engage.pittsburghpa.gov/Oakland](https://engage.pittsburghpa.gov/Oakland)**  
**Current activities available through October 18th**

