

Infrastructure Action Team Meeting #1

City Planning - Kara Smith, Sarah Yeager, Flore Marion Green Building Alliance – Megan Zeigler October 1, 2020

Tonight's Agenda

- Staff Team Introductions
- Review City's Neighborhood Plan Guide Process
- Equity Integration
- Role of the Action Teams
- Expectations
- Action Team Member Introductions
- Plan Framework
- Infrastructure Action Team Topics
- Next steps



Staff Team Introductions

DEPARTMENT OF CITY PLANNING

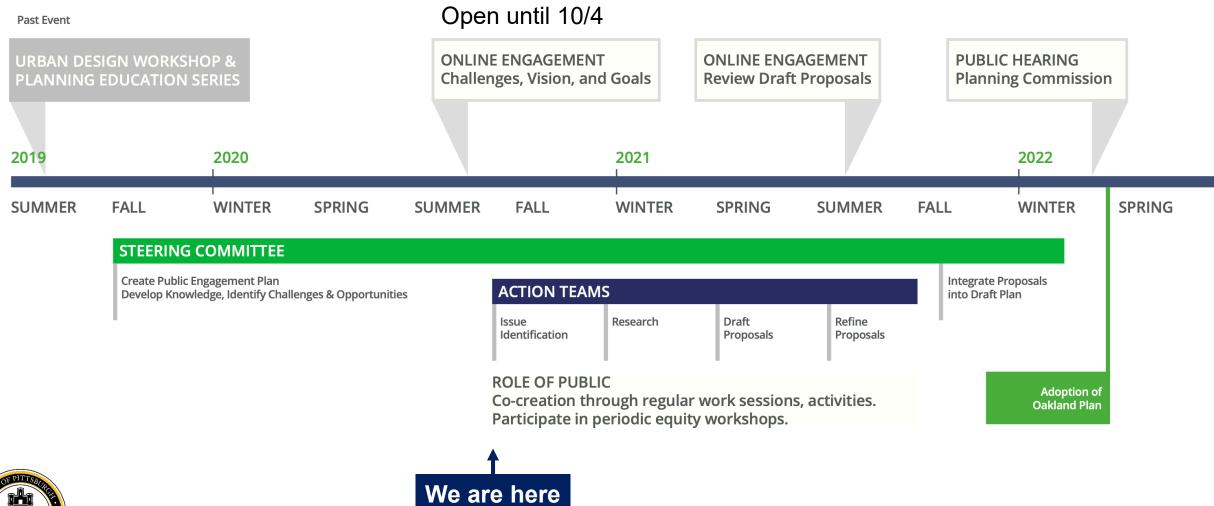
- Flore Marion Energy Advisor
- Kara Smith Environmental Planner
- Sarah Yeager Climate and Energy Planner

GREEN BUILDING ALLIANCE

Megan Zeigler, VP of Planning and Policy



Planning Process





Equity Approach

- Oakland Plan staff from the Office of Equity, Green Building Alliance, and City Planning have worked together to establish an integrated approach that will ensure equity is a lens for all proposals. Equity experts from the Pittsburgh region will be involved as part of this work.
- Staff managing each Action Team are developing draft equity goals based on best practices. Throughout the next year that we meet, we will review and improve these goals. It's important for all of us to consider how the proposals we develop together overcome inequities.
- Together, we will learn and grow our understanding and impact.



Our Expectations for Your Behavior

Action Team members are expected to participate in good faith. The following rules of behavior apply to all members:

- Prepare for and attend all meetings;
- 2. Participate fully and honestly, commenting constructively;
- 3. Treat fellow members with respect, particularly when there are differences of opinion;
- 4. Allow others to say what they believe is true without fear of reprisal;
- 5. Abide by the rule that only one person can talk at a time; and
- 6. Only represent your views when speaking with others about the planning process.

Those who routinely break these rules will no longer receive invites to meetings and will be removed from mailing lists.



Role of the Action Teams

- Meeting regularly by Zoom to identify issues and opportunities, gather information, and develop proposals.
- Conducting engagements with the broader community (online for now) to inform our work and share our ideas.
- Developing draft proposals including what, who, and how.
- Presenting our ideas back to the Steering Committee to get their input and understand where two Action Teams should work together on a topic.
- Refine our proposals based on input from the general public and the Steering Committee. Create a table called an Implementation Matrix.

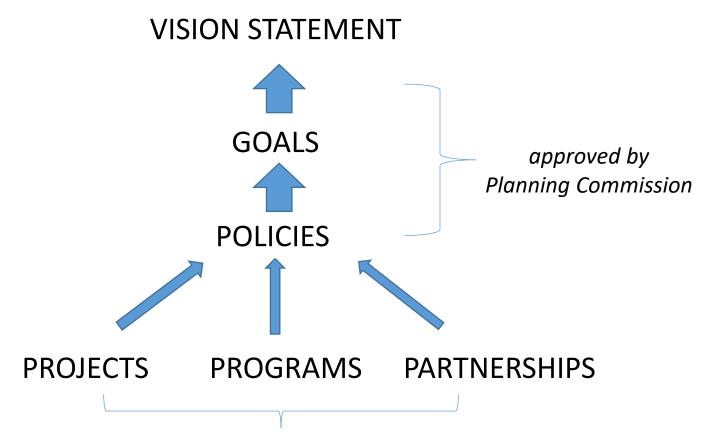


Introduce Yourself!

- Name
- Where you live
- What organization you represent (if any)
- Why you joined this Action Team
- What topics are most important to you from the list we just reviewed



Plan Framework



NOT approved by Planning Commission, to maintain flexibility



Example Implementation Matrix

ID	Strategy	PPP	Detail	Timeline (Years)				Funding	Implementers (bold =
				0-2	3-5	5-10	Ongoing	Source(s)	lead)
A.3.a	Zone Change	Project	Rezone Elm Street from Urban	Х				None needed	Department of City
			Industrial to Local Neighborhood						Planning,
			Commercial to provide a mixed-use						Community-Based
			corridor within the neighborhood.						Organization
A.2.a	Mentorship	Program	Establish afterschool program	X				School	District Afterschool
	Program for		within District Elementary School					District,	Program , District
	District Youth.		that allows seniors from the					Children's	Senior Center.
			community to voluntarily mentor					Foundation	
			students in grades 6-12.						
A.1.a	Park Exercise	Project	Release Request for Solutions for	X				City Budget	City Dept. of Public
	Equipment		vendors to provide exercise						Works, Community-
			equipment for all ages and abilities.						Based Organization
			Select most popular options and						
			install in the community park.						
A.2.b	Neighborhood	Program	Create program with residents,		Х			Community-	Community-Based
	Walks for a		businesses and the university that					Based	Organization,
	Purpose		organizes weekly walking tours of					Organization	Business Association,
			the neighborhood with each week					Onerating	University



How are these "proposals" used?

- Proposed projects, programs, and partnerships represent a shared "to do" list for organizations in the community and public agencies.
- Public agencies look to neighborhood plans to identify what projects they should pursue in that community, how the project should be scoped, who they should work with, and how much funding they will need to complete it.
- As we work together to develop proposals, we should think about two aspects of our proposals: Importance to the community vs. difficulty.
- Note: "Community" includes all the stakeholders in a place. In this case, that is everyone who lives, works, studies, and plays in Oakland.



Difficulty vs. Importance

High Difficulty / Low Importance:

Tough to achieve. May be very important to some but not all. Make sure they are important enough to include.

High Difficulty / High Importance: Often the "big ideas" of a plan. Think

Often the "big ideas" of a plan. Think about breaking them up into smaller steps and creating a larger group of implementation partners.

Low Difficulty / Low Importance:

Easy to achieve but not important to everyone. These could be low hanging fruit for specific partners to implement.

Low Difficulty / High Importance:

Should be prioritized for implementation. They help to build momentum and grow capacity. Make sure to identify projects that fit into this category.



Importance to Community

Topics for the Infrastructure Action Team

REQUIRED TOPICS:



Stormwater



Parks and Open Space



Energy and Utilities



Waste and Recycling



Tree Canopy and Habitat Restoration



Climate Adaption

OPTIONAL TOPICS:



Urban Agriculture



Digital Network



Air Quality



Engagement Discussion

Questions:

What engagement opportunities are there now.

- Is your community group meeting virtually?
- Suggestions to get more people involved?
- Have you engaged with the Oakland website

Oakland Public Engagment Plan

https://engage.pittsburghpa.gov/oakland/oakland-infrastructure

Next Steps

Staff Will:

- Send out Doodle Poll for monthly meetings
- What have we heard so far on the Engage PGH page?
- What questions do we want to ask next and how?

Action Team Members Will:

- Engage with the site
- What are we missing?



Where can you find us?







Online at engage.pittsburghpa.gov/oakland

