

Homewood Park Public Art	
Preliminary Review Sheet	
Applicant Name	Public History, Art, & Design Division
Applicant Organization	Department of City Planning
What is your relationship to the project?	Project Coordinator
Co-applicant	Department of Public Works PBJ Customs (Juliandra Jones)
Who will be representing this project at a hearing?	Tony Cavalline, DCP Juliandra Jones, artist
Prior Commission Review	None for the art project; the Park received by reviews by the previous Art Commission in May and November of 2022
Project Address	Homewood Park
Cross Streets and/or other relevant location information	Located between North Lang Avenue, Clawson Street, and Hamilton Avenue
Neighborhood	Homewood South
Development Activities Meeting	To be held prior to Hearing & Action
Project Duration	Permanent
Please give a summary description of the project.	<p>Beginning in 2015, Homewood Community Sports, with the help of Heinz Endowments, Operation Better Block, Neighborhood Allies, Bridging the Gap Development, and The Mission Continues began a study of field improvements at Willie Stargell Field. The extensive community engagement process led to the development of a Master Plan for the existing Stargell Field and expansion of Homewood Park onto the previous Homewood School property along Hamilton Avenue. Based on the results of the Master Plan, the City of Pittsburgh's Department of Public Works and landscape architecture firm Studio Zewde are implementing a large-scale renovation of the park.</p> <p>In line with City Code requirements, 1% of the construction budget was allocated to public art, distributed between four artists.</p> <p>Artist Juliandra Jones's proposal is for an installation of paw prints along the concrete walkways, themed after the mascot of Homewood Community Sports, the bulldog. The path made by the prints would lead down both walkways (from Hamilton Ave and Clawson Street) and end at the entrance to the field, as shown in the attached site plans.</p>
Who is this project intending to be used or experienced by?	The community of Homewood and anyone visiting the field.
What users/stakeholders/community members have been involved so far?	<p>Community representatives (Mubarik Ismaeli of Homewood Community Sports and Derrick Tillman of Bridging the Gap Development) who have long been involved in the park renovation plans were involved in the artist selection, as was public artist and then-current member of the Art Commission Janel Young.</p> <p>Jones conducted research and discussions with Homewood Community Sports and students of Homewood schools during the design phase.</p>

What is the timeline of implementation?	Park renovation will begin early in 2024 and continue throughout the summer. This artwork will be installed in coordination with the pouring of the concrete walkways.
Are there plans for future expansion of this project?	N/a.
What is the budget for this project, and what are the funding sources?	The budget for this project is \$20,000, and is paid for through the City's Percent For Art program.
Who will be responsible for maintenance of this project, and are there dedicated sources of funding for maintenance?	This project will be owned by the City, and will be maintained as allowed through available funds allocated to the Public History, Art, and Design Division in the City's annual budget.
If the project has an online engagement page, please provide the website address.	https://engage.pittsburghpa.gov/homewood . Information about the park renovation and the public art projects can be found on this page. Following Preliminary Review and in anticipation of the eventual Development Activities Meeting, the artists' working concepts will be added to this page.
Please explain any time limitations, budget restrictions, or other conditions that are affecting the scope of this project.	N/a.
Please include any additional information necessary for project review.	Please see the attached document for additional detailed information from the artist regarding the project. The artist's website can be found here: https://www.pbjcustoms.com/home
Letters of support	To be included with Hearing & Action application.



ABOUT THE ARTIST



Juliandra Jones
(she/her)

I am a multi-faceted, self-taught artist from Las Vegas, NV who uses acrylic, aerosol, wood-cutting, and other media to create my art. After obtaining my degree in Criminal Justice and Pre-Law from the University of Nevada, Reno in 2014, I moved to Pittsburgh, PA where I began to explore social justice through art. I have had the opportunity to show several pieces at various exhibits including Glare and Lay Bare at Brew House Association, the Pittsburgh Cultural Trust Showcase Noir and Gallery Crawl (Pittsburgh, PA). As well as exhibiting my work, I have also participated in performance art shows where I paint live while interacting with audiences at events like Barrel & Flow. I began my mural journey in 2020, I then took that passion and skill and started my own mural business, PBJ Customs, in 2021 after graduating from the "Own Our Own" Business Academy.

PROJECT DESCRIPTION

Imagine leaving your mark in a permanent way, putting your handprint in wet cement to let everyone know that you were there, even years later. And you feel proud every time you see it's still there, set in stone.

I want to create a concrete roller stamp that would create the effect of a Bulldog running across the wet cement leading to the field entrance from both ends of the walkway, essentially "leaving it's mark." I want the paw prints to look almost fossilized as if they had always been there, to symbolize that the community has been invested in this project since the beginning. This project is intended to be experienced by the community of Homewood and anyone who walks along the path. It is designed to give the community a sense of pride as they walk to the game field and to let visitors from other areas know that 'we (the community) been here, we are here, and we will always be here.'

I am working with Design Paving LLC to produce the roller stamps and assist with the application on the walkway. This work would have to be done in conjunction with the concrete pouring/installation of the walkway, as the surface must be stamped while it is still soft. The artwork for the design consists of linework, which can easily be replicated with a stamp. I want to have the effect of a imprint, without being indented into the cement and causing any walking hazards.

I have discussed the idea of Bulldog paw prints along the walkway with Homewood Community Sports in the initial design phase. While working with students in Homewood over the summer at Maker's Clubhouse, we completed a mural project together and discussed the types of artwork they would like to see in the community.

INSPIRATION/IDEAS



ARTWORK/SKETCH



