

EAST HILLS

Community Visioning Study

Workshop #2



East Hills
Consensus Group



e.holdings
Connecting People + Place

EAST HILLS

Community Visioning Study

Welcome!

Introductions



EAST HILLS

Community Visioning Study

Project Overview

- **A unified vision for the neighborhood created through identification of**
 - Assets and opportunities
 - Wants and needs
 - Obstacles or shortcomings
- **Equitable, Future-proof, Action Plan**
 - Through identification of this unified vision, the community will be provided with an overarching vision for which future revitalization and reinvestment actions can focus around



Our Roadmap

Project kick-Off
Workshop

Neighborhood
Analysis

Identify Assets &
Amenities



Visioning &
Consensus Building



Neighborhood
Surveying

Identify Community
Character

Formalization &
Documentation

Goals & Strategies

Call to
Action



Today's Agenda



- What Have We Heard So Far?



- Key Themes



- Visioning Exercise



- Next steps



What Have We
Heard So Far?





What have we heard so far?



One word to describe East Hills:

- Traumatized
- Struggling
- Family
- Resilient
- Disparities
- Forgotten
- Lacking
- Separated
- Un-unified



Favorite things:

- Community Pride
- Community Events
/ Community Days
- Rural Feel
- Entrepreneurs
- Parks



What have we heard so far?



Needed Improvements:

- **Safety**
 - **Lighting**
 - **Speeding Control**
 - **Traffic signs/enforcement**
- Signage / Branding
- Street / Sidewalk Maintenance
- Streetscape Beautification
- Park Maintenance
- Football / Baseball Field Maintenance



Amenities Needed:

- **Stores**
 - **Retail/Professional Services**
 - **Restaurants**
 - **Grocery**
- Basketball Court
- New Parks / Park Upgrades
- Employment Opportunities
- Senior Center
- Youth / Rec Center
- Home Ownership Programs



Key Themes

How would you improve public safety in East Hills?

SAFETY
PATROL

Be More
aware
low line

I would start a
Program to help
the young men
off the streets

Stop
smoking
our
youth

Be More
aware
low line

Be More
aware
low line

Be More
aware
low line

Security who
are familiar with
the area of
East Hills

Be More
aware
low line



Key Visioning Themes



Address safety concerns



Improve parks, recreation and connectivity



Create gateways and beautification of corridors



Engage the community through events/activities



Encourage more businesses/amenities



Eliminate and redevelop blighted housing



Key Visioning Themes



- **What are we missing?**
- **Additional ideas to consider:**
 - Housing needs
 - New development/redevelopment opportunities
 - Public safety
 - Transportation & mobility needs
 - Environment and sustainability
- **What is important to YOU?**



Visioning Exercise





Visioning Exercise



Overview & Explanation

- Two-Parts: mapping & whiteboard

Goals

- Identify specific locations for needed improvements by category
- Thing BIG and SMALL. What projects are low-hanging fruit? What will take time to plan, mobilize and fundraise?



Questions & Next Steps





Next Steps



Follow the project on the engagePGH site and complete the online survey.

<https://engage.pittsburghpa.gov/east-hills-visioning-study>



Attend future visioning workshops – the next one for LLB will be on **Thursday, February 18, 2021 @ 6:00pm**



Spread the word! Tell your friends, family & neighbors!

Project Contacts



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